

The Net Children Go Mobile project investigates access and use, risks and opportunities of mobile internet for children in the European context.

## The project

How our kids are using the mobile internet?



START



November 2012

Funded by:



Safer Internet Programme  
European Commission

Duration:

2 YEARS

Countries  
involved:



Denmark

IT University  
of Copenhagen (ITU)



Italy

Università Cattolica  
del Sacro Cuore

General data



Romania

Institute of Sociology  
Romanian Academy



UK

London School of Economics  
and Political Science



Design of quantitative  
and qualitative research

January 2013

A

Producing new and comparable findings regarding the use of mobile internet among children aged 9-16 in Denmark, Italy, Romania and the UK.

B

Providing data on the incidence and nature of online risks associated with accessing the internet by means of mobile devices.

C

Pointing out which children are particularly at risk and why.

## Aims of the project



Data collection starts

May 2013



## Aims of the project

D

Evaluating children's own coping responses to risk, including their media literacy.

E

Examining parental, teachers' and youth workers' mediation and awareness strategies.

F

Identifying and disseminating key recommendations for online safety.



Qualitative fieldwork starts

September 2013



Initial findings presented

October 2013



Number of questionnaires:

2.000

Face to face in home questionnaires, self-completed for sensitive issues

Children's age:

9-16

internet users

Method:



Random walk sampling

Phase 1  
quantitative tools



Report on  
initial findings

January 2014



## Qualitative interviews and focus groups:

 9 focus group interviews with children per country

 9 focus group interviews with adults per country



## Phase 2 qualitative tools

 ● ● ●  
age 9-10  
● ● ●  
age 11-13  
● ● ●  
age 14-16

 ● ● ● ● ● ●  
with parents  
● ●  
with teachers  
●  
with youth workers

The project is aimed at studying the post-desktop media ecology that children inhabit and its consequences on young people's online experiences, with particular focus on the opportunities and risks offered by mobile internet.

To be continued...

Report on  
qualitative data

July 2014



Final report and policy  
recommendations

October 2014

FINISH